

[Sponsor's Name]

[Sponsor's Title/Organization]

[Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

Greetings!

We are writing to invite your company, [Company Name], to partner with us as a sponsor for the **BNI Philippine National Conference 2025**, taking place on **July 4 & 5, 2025** at **Newport Performing Arts Theater** and **Sheraton Hotel**. With the theme "**BNI Beyond – Inspire. Engage. Grow**", this event will be a milestone gathering of professionals, business leaders, and entrepreneurs from across the Philippines and around the globe.

As one of the country's largest business networking events, this conference will provide unparalleled opportunities for learning, connection, and inspiration. By becoming a sponsor, [Company Name] will benefit from significant visibility and alignment with the trusted global BNI brand, which is synonymous with innovation, collaboration, and business growth.

Why Sponsor the BNI Philippine National Conference 2025?

- **Reach Your Target Audience:** Engage with a diverse audience of over 1,000 professionals, decision-makers, and entrepreneurs.
- **Brand Visibility:** Gain extensive exposure through conference materials, digital promotions, and event signage.
- **Learning Opportunity:** Share valuable insights, innovative strategies, and industry trends with a highly engaged audience.
- **Thought Leadership:** Demonstrate your leadership by supporting a program that champions professional growth and collaboration.

Sponsorship Opportunities

We offer a range of sponsorship tiers, each providing unique benefits to maximize your company's visibility and engagement. See Table 1 for details on the inclusions.

We are happy to discuss a sponsorship package that aligns with your company's goals and interests.

Join Us in Inspiring Growth: Your sponsorship will directly contribute to the success of this conference, ensuring we deliver a transformative experience for all attendees. Together, we can inspire, engage, and empower the next wave of business leaders and innovators.

For more details or to confirm your sponsorship, please feel free to contact me at **admin@bni.ph** or **09171239581**.

We would be delighted to discuss how [Company Name] can make a lasting impact at this landmark event.

Thank you for considering this partnership opportunity. We look forward to collaborating with you to take the **BNI Philippine National Conference 2025 Beyond!**

Warm regards,



Dexter F. Ortega

National Director



YP Lai

National Director

Table 1: Sponsorship Package

SPONSORSHIP PACKAGES	CO-PRESENTER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE
	PHP 500,000	PHP 350,000	PHP 250,000	PHP 150,000	PHP 100,000	PHP 50,000	PHP 10,000
MEDIA VALUES							
Company Logo in BNI Website Event Announcement	✓	✓	✓	✓	✓	✓	✓
Logo Placement in all Meeting Collaterals	✓	✓	✓	✓	✓	✓	✓
Live Acknowledgement in Plenary, Breakout Sessions and Awards Night	✓	✓	✓	✓	✓	✓	✓
DIGITAL							
Logo Inclusions (PNC Website Page, and BNI Facebook Page)	✓	✓	✓	✓	✓	✓	
Online Registration Portal	✓	✓	✓	✓	✓		
Hyperlink of Company's Website to BNI Website	✓	✓	✓	✓	✓	✓	
Sending of Ads via MailChimp to all BNI Members (3x)	✓	✓	✓	✓	✓	✓	
NAMING RIGHT							
Event Title and Powered by	✓	✓	✓	✓	✓	✓	
Registration	✓	✓	✓				
NPAT or Collab Hall	✓	✓	✓	✓	✓		
Breakout Rooms	✓	✓	✓				
ON GROUND EXPOSURE at EXHIBIT AREA							
July 4 Vestibule (NPAT) - Exhibit table*	Table Set-up 2 slots, Day 1	Table Set-up Day 1	Table Set-up Day 1				
July 5 Collab/Breakout Room Area - Exhibit table*	Table Set-up 2 slots, Day 2	Table Set-up Day 2	Table Set-up Day 2	Table Set-up Day 2	Table Set-up Day 2		
BRAND EXPOSURE							
Roll-up Banner Display	2 Registration 2 Plenary 2 BOR 2 Awards Night	1 Registration 1 Plenary 1 BOR 1 Awards Night	1 Registration 1 Plenary 1 BOR 1 Awards Night	2 Plenary 2 BOR	1 Plenary 1 BOR		
Company Logo at the Main Photo wall	✓	✓	✓	✓	✓	✓	
EVENT PROGRAM							
Video Playback the Plenary (LED Wall left & right) - July 4	30 seconds	20 seconds	10 seconds	5 seconds	2 seconds	2 seconds	
Video Playback at Awards Night - July 4	30 seconds	20 seconds	10 seconds				
AVP and Live presentation at the designated Breakout Room	5 mins	5 mins	5 mins	5 mins			
Live Presentation	Plenary 10 mins Day 1	Plenary 5 mins Day 1					
Host Mention	✓	✓	✓	✓	✓	✓	
COMPLIMENTARY ENTITLEMENTS							
Complimentary Passes for Visitors or Non BNI Members	8 Tickets	5 Tickets	4 Tickets	3 Tickets	2 Tickets	1 Ticket	
Guesting at @ItsMysSpaceShow and Kabuhayan at Negosyo show	✓	✓	✓	✓			
Video Commercial at @ItsMysSpaceShow	3 mins	2 mins	2 mins	1 min			
Plaque of Appreciation during Awards Night	✓	✓	✓	✓	✓	✓	
Ad Placement at the e-Souvenir Program	2 Full Pages	1 Full Page	1/2 Page	1/4 Page	Logo	Liner	Liner
Flyer Inserts	✓	✓	✓	✓	✓	✓	✓

* Subject to Terms and Conditions of Newport Performing Arts Theater and Sheraton Collab

SPONSORSHIP CONFORME**Date:****To:** [Sponsor's Name/Company]**Address:** [Sponsor's Address]**Contact Number:** [Sponsor's Contact Details]

Dear [Sponsor's Name],

This letter serves as a formal confirmation of your sponsorship for **BNI Philippine National Conference 2025** with the theme "**BNI Beyond – Inspire. Engage. Grow**", on **July 4 & 5, 2025** at Newport Performing Arts Theater and Sheraton Hotel. We sincerely appreciate your generous support and commitment to making this event a success.

Select a sponsorship package below to unlock unique benefits that maximize your company's visibility and engagement. See Table 1 for details on inclusions.

CO-PRESENT ER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE
<i>PHP 500,000</i>	<i>PHP 350,000</i>	<i>PHP 250,000</i>	<i>PHP 150,000</i>	<i>PHP 100,000</i>	<i>PHP 50,000</i>	<i>PHP 10,000</i>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

By signing below, you acknowledge and agree to the terms of this sponsorship and commit to fulfilling the obligations stated in this letter. Please deposit your payment thru:

Bank account name: Global Referral Marketing Inc.

Bank name and account number: BDO - 00640 800 5267

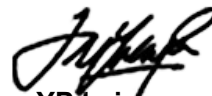
Thank you for your invaluable support. We look forward to a successful partnership.

Sincerely,

Warm regards,



Dexter F. Ortega
National Director



YP Lai
National Director

Acknowledged and Agreed by:**Sponsor's Name:**

Designation:

Company Name:

Signature:

Date:
